



## AGREEMENT TO PURCHASE POLITICAL ADVERTISING AVAILABILITIES

System and location: 6052 Cincinnati North; 2014 Cincinnati Middletown (Time Warner Cable)

I, Joe Statzer, (being or on behalf of) Richard K. Jones,

a legally qualified candidate of the Republican political party for the office of: Butler County Sheriff

in the General election to be held on November 8 2016, do hereby request system time on: See attached schedule

channel \_\_\_\_\_ as follows: \_\_\_\_\_

<u>Length of Telecast</u>	<u>Hour</u>	<u>Days</u>	<u>Times Per Week</u>	<u>Total No. Weeks</u>	<u>Rate</u>
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Date of First Telecast

Date of Last Telecast

Total Charges: \_\_\_\_\_

The telecast time will be used by Richard K. Jones

I represent that the advance payment for the above-described telecast time has been furnished by: Friends of Richard K. Jones

and that Time Warner Cable is authorized to describe that sponsor in your log and to announce the advertisement as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is: ( ) a corporation; (X) a committee; ( ) an association; or ( ) other unincorporated group. The names and offices of the chief executive officers are: Margaret R. Jones, Treasurer

I understand that: If the time is to be used by the candidate within 45 days of a primary or primary runoff election, or within 60 days of a general or special election, the above charges represent the lowest unit charge ("LUR") of the system for the same class and amount of time for the same period; if the use is by a person or entity other than the candidate or is by the candidate but outside the aforementioned 45 or 60 day periods, the above charges do not exceed the charges made for comparable use of such system by other users.

I certify that neither I, nor my authorized committee, will submit [nor has submitted] advertisements that make any direct reference to another candidate for the same office. I understand that if an advertisement directly refers to another candidate for the same office I am only entitled to receive LUR as set forth above if the advertisement contains (1) a clearly identifiable photographic or similar image of me/the candidate, and (2) a clearly legible printed statement (a) that identifies me/the candidate, (b) states that I/the Candidate have approved the advertisement and (c) that I/the candidate or my authorized committee paid for the advertisement and its telecasting.

I agree that use of the System for the above-stated purposes will be governed by the Communications Act of 1934, as amended, and the FCC's rules and regulations, particularly those provisions printed on the back thereof, which I have read and understand. I further agree to indemnify and hold harmless Time Warner Cable for any damages or liability that may ensue from the performance of the above-stated telecasts. I also agree to prepare a script or transcription, which will be delivered to the System at least \_\_\_\_\_ days before the time of the scheduled telecasts. (Note: the two preceding sentences do not apply if a candidate is using the time).

By: [Signature] Date: Sept 29 '16  
(Candidate, Supporter or Agent)  
Accepted/Rejected by: \_\_\_\_\_ Title: \_\_\_\_\_

This application, whether accepted or rejected, will be available for public inspection for a period of two years in accordance with FCC regulations (Section 76.1701)



# VIEW Report

Sheriff Jones OSU 10-29

10/20/2016 10:09AM  
Cincinnati Nov15 DMA Nielsen Parallel Live+3

Client: Sheriff Jones OSU 10-29  
Buyer: Sheriff Jones OSU 10-29  
Advertiser: Sheriff Jones OSU 10-29  
Product: Sheriff Jones OSU 10-29  
Sched Dates: 10/24/16 - 10/30/16

Lengths: 30  
Dayparts: RT

AE: Sara Backman  
Asst: alicia.madill@twcable.com  
Phone: 513-354-1127  
Fax: 513-351-1670  
Email: sara.backman@twcable.com

## All-Wks Avrg

	Rate \$\$.00	Net Rate \$.00	Start Date	End Date	Wk 1							Wk 1 10/24 '16
					Adults 25+							
					Prog Name	Rtg	GRP	CPP \$	Rch	Freq		
Cincinnati Nov15 DMA Nielsen Parallel Live+3	\$810.00	688.50				2.0	4.0	\$203	4.0%	1.0	2	
6052, CINO- Cincinnati	\$570.00	484.50				4.0	4.0	\$143	4.0%	1.0	1	
ESPN-TV	\$570.00	484.50				4.0	4.0	\$143	4.0%	1.0	1	
Sa 5:30p-8:30p	\$570.00	484.50	10/29/16	10/29/16	»OSU FB vs NWestern	»4.0	4.0	\$143	4.0%	1.0	1	
2014, CIMD- Cincinnati	\$240.00	204.00				4.0	4.0	\$60	4.0%	1.0	1	
ESPN-TV	\$240.00	204.00				4.0	4.0	\$60	4.0%	1.0	1	
Sa 5:30p-8:30p	\$240.00	204.00	10/29/16	10/29/16	»OSU FB vs NWestern	»4.0	4.0	\$60	4.0%	1.0	1	
Total	\$810.00	688.50				2.0	4.0	\$203	4.0%	1.0	2	

## Broadcast Month Costs - Grand Total

Month	Gross Cost	Total Units
10/2016	\$810	2
Total	\$810	2

This report has been prepared using STRATA NuMATH research.  
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Adjustments: Network Insertability and Network Carriage have been factored into calculations.  
Cincinnati Nov15 DMA Nielsen Parallel Live+3  
Cable Zones: TIME WARNER CABLE, CINO- Cincinnati North  
Cincinnati Nov15 DMA Nielsen Parallel Live+3  
Cable Zones: TIME WARNER CABLE, CIMD- Cincinnati Middletown

» Estimate information indicated has been supplied by the user.